

EXPORT MARKETING - Sem 5

Question Bank

1. Export marketing is also called _____ marketing.

Mark only one oval.

- International
- Affiliate
- Domestic
- Social

2. Exports enable a nation to earn valuable _____ .

Mark only one oval.

- Real income
- Foreign exchange
- Favorable balance of payment
- National income

3. Exports helps to generate _____ employment in supporting sectors such as banking, insurance and transport.

Mark only one oval.

- Labour
- Growth
- Indirect
- Direct

4. Export marketing is subjected to _____ .

Mark only one oval.

- Tariff and Non-tariff barriers
- Local taxes and duties
- One monetary and economic system
- Free exchange of goods

5. Under _____ agreements of WTO, patented products such as medicines have an exclusive marketing rights for certain number of years.

Mark only one oval.

- TRIPS
- AOA
- TRIMS
- GATS

6. The major exports of cotton textiles, cashew nuts, carpets, drugs and pharma products to European union, North America is a part of _____ countries.

Mark only one oval.

- Eastern Europe
- Developing countries
- OECD
- OPEC

7. Sea transport is subject to _____ on account of damage to goods due to storms, collisions, leakage, explosion.

Mark only one oval.

- Unforeseen risks
- Cargo risks
- Legal risks
- Quality related risks

8. The import duties which vary with the prices of commodities are called _____

Mark only one oval.

- Combined duty
- Sliding scale duty
- Anti-dumping duty
- Ad valorem duty

9. Under _____ a Country made fixed in advance the limit of import quantity of a commodity that would be permitted for imports from various countries during a given period.

Mark only one oval.

- State trading
- Domestic content requirements
- Quota system
- Product standards

10. In _____ the member nations remove all trade barriers amongst them but each nation retains its own barriers on trade with non-members.

Mark only one oval.

- preferential trade arrangement
- free trade area
- common market
- custom union

11. _____ imposes common external barriers on non-members.

Mark only one oval.

- preferential trade arrangement
- custom union
- free trade area
- common market

12. India is a founding member of _____

Mark only one oval.

- NAFTA
- EU
- ASEAN
- SAARC

13. In 1995, WTO replaced _____

Mark only one oval.

- ASEAN
- NAFTA
- GATT
- SAARC

14. _____ comes in restricted item.

Mark only one oval.

- Chemical fertilizers
- Notified services
- Niger seeds
- Special commodities

15. SEIS is for _____

Mark only one oval.

- Special markets
- Notified services
- Special commodities
- Notified products

16. The FTP 2015-20 was announced on _____

Mark only one oval.

- 1 April 2013
- 1 April 2014
- 1 April 2015
- 1 April 2016

17. For goods imported under _____ the export obligations of 6 times the duty saved is required to be met.

Mark only one oval.

- MEIS
- EPCG
- Status holders
- SEIS

18. In _____ status category the criteria for export performance is 25 million US \$ during current year and previous 2 years.

Mark only one oval.

- One star EH
- Two star EH
- Three star EH
- Four star EH

19. _____ is mandatory for export and import from/to India as stated in foreign trade policy.

Mark only one oval.

- IEC
- EMP
- Single window
- e-BRC

20. _____ are specialized industrial parks that specialize in biotechnology.

Mark only one oval.

- STP
- BTP
- SEZ
- EHTP

21. There are about _____ EPC in India.

Mark only one oval.

28

38

48

58

22. _____ promotes the exports of marine products

Mark only one oval.

ITPO

FIEO

MPEDA

APEDA

23. _____ assists exporters in trade fairs and exhibitions.

Mark only one oval.

EIC

ICA

IIP

ITPO

24. _____ promotes the exports software exports

Mark only one oval.

STP

BTP

SEZ

EHTP

25. _____ scheme provides assistance to states for infrastructure development for exports.

Mark only one oval.

- IRMAC
- ASIDE
- ECGC
- MAI

26. In export marketing suppliers have to face _____ faced competition.

Mark only one oval.

- One
- Two
- fOUR
- Three

27. Which one of the following is not the documentation of export marketing

Mark only one oval.

- Shipping bill
- Consular invoice
- Certificate of origin
- Quotas

28. Microsoft is famous for _____ .

Mark only one oval.

- Hardware
- Inventing computers
- Manufacturing electronics
- Software

29. Export generate high demand with large scale production such discount on bulk purchase is called _____ .

Mark only one oval.

- Economic growth
- Higher standard of living
- Economies of large scale
- Optimum use of resources

30. _____ reduces or eliminate trade barriers on member nations, but they impose the trade barriers on non-members.

Mark only one oval.

- Trading blocs
- Foreign trade policy
- TRIPS
- Franchising

31. Specific duty, ad valorem duty, anti-dumping duty is a type of _____

Mark only one oval.

- Marketing mix
- Non-tariff barriers
- Foreign exchange regulations
- Tariff barriers

32. _____ means knowing more about customers, dealers and competitors in export marketing.

Mark only one oval.

- SWOT analysis
- SWOC analysis
- International marketing research
- Micro environment

33. When a fixed percent of value of a commodity is added as a tariff, it is known as _____

Mark only one oval.

- Combined duty
- Ad valorem duty
- Countervailing duty
- Seasonal duty

34. In _____ the member nations remove all trade barriers amongst them but each nation retains its own barriers on trade with non-members.

Mark only one oval.

- free trade area
 common market
 custom union
 preferential trade arrangement

35. _____ imposes common external barriers on non-members.

Mark only one oval.

- custom union
 free trade area
 common market
 preferential trade arrangement

36. The _____ was established on 8/8/1967.

Mark only one oval.

- SAARC
 ASEAN
 WTO
 NAFTA

37. _____ came into force on 1-1-1994.

Mark only one oval.

- SAARC
 ASEAN
 NAFTA
 EU

38. TRIPS, TRIMs, GATS and AOA are agreements of _____

Mark only one oval.

- WTO
- SAARC
- NAFTA
- ASEAN

39. _____ comes in prohibited item.

Mark only one oval.

- Notified services
- Chemical fertilizers
- Niger seeds
- Plants

40. MEIS is for _____

Mark only one oval.

- Notified services
- Special commodities
- Special markets
- Notified products

41. The FTP 2015-20 was announced on _____

Mark only one oval.

- 1 April 2014
- 1 April 2016
- 1 April 2015
- 1 April 2017

42. In _____ status category the criteria for export performance is 3 million US \$ during current year and previous 2 years.

Mark only one oval.

- One star EH
- Two star EH
- Three star EH
- Four star EH

43. DGFT has put in place a robust _____ system for the purpose of export facilitation and good governance.

Mark only one oval.

- EMp
- e-BRC
- Single window
- IEC

44. For goods imported under _____ the export obligations of 6 times the duty saved is required to be met.

Mark only one oval.

- EPCG
- MEIS
- SEIS
- Status holders

45. An _____ zone is a specific geographic region in a country demarcated for setting up agriculture waste processing industries, mainly for export.

Mark only one oval.

- EHTP
- BTP
- AEZ
- STP

46. There are about _____ commodity boards in India

Mark only one oval.

- 7
- 27
- 17
- 37

47. _____ promotes exports of agricultural products

Mark only one oval.

- FIEO
- APEDA
- ITPO
- MPEDA

48. _____ is a major training institution for foreign trade course.

Mark only one oval.

- IIFT
- ICA
- EIC
- IIP

49. _____ act as a publicity wing of government of India for trade fairs and exhibitions.

Mark only one oval.

IIFT

ITPO

NCTI

ICA

50. _____ allows Import of new and second-hand capital goods at concessional import duty.

Mark only one oval.

MAI

MDA

EPCG scheme

ECGC scheme

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