

lib

T.Y Bcom sem VI April 2017  
Export mkt.

Q.P. Code :02028

[Time: 2½ Hours]

[Marks:75]

Please check whether you have got the right question paper.

- N.B:
- All Questions are compulsory.
  - Figures to the right indicate full marks.
- Answer any two of the following :** (15)
    - Discuss the role of FIEO in export promotion.
    - Write a note on Indian Institute of Packaging.
    - What are the benefits enjoyed by SEZ Units?
  - Answer any two of the following :** (15)
    - Explain the features of post-shipment finance.
    - Explain the role of EXIM Bank in export finance.
    - Explain the procedure involved in Marine Insurance.
  - Answer any two of the following :** (15)
    - Discuss the role of Custom House Agent in exporting of goods.
    - Write a note on Quality Control and Inspection.
    - Explain the steps involved in central excise clearance of goods for exports.
  - Answer any two of the following :**
    - Write a note on Consular Invoice.
    - Prepare a proforma of Bill of Lading.
    - What are the various incentives and assistance available to the Indian Exporters?
  - Answer the following :** (15)
    - State whether the following statements are True or False:**
      - Commodity Boards are export promotion organizations.
      - EIC is responsible for export quality control and inspection.
      - Letter of Credit is one of the methods of payment in export marketing.
      - Commercial Banks in India provide only fund based assistance to the exporters.
      - Mate's receipt is issued by Custom House.
    - Give the full form of the following :**
      - ITPO
      - STP
      - APEDA
      - ISO
      - MAI
    - Match the following :**

	Group A		Group B
i)	IIFT	a)	Loan before shipment
ii)	Merchant Exporters	b)	Capital goods
iii)	Packing Credit	c)	Insolvency of Buyer
iv)	EPCG Scheme	d)	Loan after shipment goods
v)	Commercial Risk	e)	Deemed University Status
		f)	Marketing & Trading Organization for exports
		g)	Manufacturer Exporters

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