



KONKAN GYANPEETH

URAN COLLEGE OF COMMERCE & ARTS, URAN RAIGAD

Permanently Affiliated to University of Mumbai
(NAAC Re-Accredited 3rd Cycle with Grade B)
Opp. Uran Tahsil Office, Uran, Raigad-400702



Tel.: 022-27221567/27220376 Website www.kguc.org

DEPARTMENT OF COMMERCE &
DEPARTMENT OF ACCOUNTING & FINANCE

Organizes

A One Day International E-Conference

On

**“Service Sector :Challenges, Prospects
During & Post Covid 19 Pandemic”**

On

 Saturday, 12th February, 2022

 ZOOM Platform

 Event Time : 10.00 am.- 4.30 pm.



ABOUT KONKAN GYANPEETH



Konkan Gyanpeeth

is a trust that has come into existence about 32 years ago out of the vision of the **Late Hon. Prabhakar Narayan Dharkar** (Aeronautical Engineering in the United Kingdoms and Ex-Minister of Maharashtra Government) respectfully and lovingly called as **Appasaheb** by all. It was set up as a public charitable trust registered under the Society Act 1860 and **The Bombay Public Trust act 1950 on 30/09/1989 (Registration No. : F-1339 (Mumbai))** by the Charity Commissioner, Maharashtra state, India (Bharat). Under the umbrella of Konkan Gyanpeeth, we have 4 Colleges.



Konkan Gyanpeeth Karjat Arts, Science & Commerce College Since 1989

Konkan Gyanpeeth Uran Arts & Commerce College Since 1989

Konkan Gyanpeeth College of Engineering, Karjat Since 1994

Konkan Gyanpeeth Rahul Dharkar College of Pharmacy & Research Institute Since 2006.





ABOUT KONKAN GYANPEETH URAN COLLEGE



Konkan Gyanpeeth Uran College of Commerce and Arts

has been functioning in the semi-urban area of Uran Dist. Raigad since 17th June, 1989. Uran is located in Konkan area of Maharashtra. Before 1989 there were no facilities for higher education in Uran Tahsil. Hon'ble Shri P. N. Dharkar, Chairman of Konkan Gyanpeeth and Ex-minister of Higher & Technical Education, Maharashtra State, established a multi faculty college at Uran to address this social deficiency.

The Konkan Gyanpeeth Sanstha and Uran College of Commerce & Arts is determined to impart higher education to students in this rural area. The beginning of such a task was fraught with problems and hurdles. Our management, teaching and non-teaching staff members were well prepared to face any problem that be fell them. Our collective efforts in changing the minds of the parents in favour of facilitating higher education for their daughters. Thus our staff members paved the way for students to join our college.

We are permanently affiliated to University of Mumbai and also are enlisted in 2(f) and 12(b) with UGC from 11/7/2007. College has 03 UG programmes (B.Com, BA, BAF) & 01 PG Programme (M.Com with Accountancy). Presently there are 1133 students in our College.





ABOUT THE CONFERENCE



COVID-19 has spread to almost every country on earth taking lives, shutting down economies, and creating worldwide havoc and highly panicking situations perhaps, not seen since World War II, with no signs of vanishing down yet.

In the midst of battling the COVID-19 pandemic, the commerce and allied activities were the great sufferers in the beginning but with constant human efforts and innovation it has brought dynamic changes in the commerce and service sector industries which has elevated the levels of operations and prospered the service sector but there are major challenges before the Indian Economy that are needed to be over come by constant thinking and innovation therefore the theme of the conference "Service Sectors: Challenges, Prospects during & Post COVID- 19 Pandemic" Provides a platform to the intellects to provide valuable studies that would fortify the Service Sector and turn the challenges into opportunities that would change the hex of the COVID -19 pandemic to bless.

This International Conference has an object to have an open discussions and having remarkable conclusions from the think tank of the participants. This international virtual platform is open for all academicians, research scholars, businessmen, entrepreneurs to share their experiences, ideas, depth studies and solutions to come out of this pandemic situation.

We eagerly welcome to all academicians, research scholars, students to contribute in this Think Tank Journey to justify the theme of the Conference.





ABOUT THE DEPARTMENT OF COMMERCE



Department of Commerce was established in 1989. Uran is one of the two islands situated in Raigad district of Maharashtra. It has specific importance on the world map due to JNPT (Jawaharlal Nehru Port Trust). It has a place where large international trade carried on. Besides that, there are ONGC, BPCL, and many small organisations having employment opportunities. Hence, the need of the commerce education in this locality is of prime importance.

Department of Commerce was started only with 100 students. Now there are more than 360 students in the department. Percentage of girl students has been increasing continuously. Strength has been increasing due to good academic performance. Majority of the students come from surrounding part of rural areas of Uran Tahsil. Realising the need of post-graduation studies, College Committee decided to start P.G course i.e., Master of Commerce in our College from the academic year 2006. To optimise students' exposure to global education, a separate professional BAF course also has been started



OBJECTIVES OF THE CONFERENCE

- To Discuss about the challenges of Service Sectors in Indian and International context due to COVID-19 pandemic.
- To share the innovative research idea, facts and figures, suggestions & recommendations in depth.
- To foresee prospects of service sectors in post pandemic world.
- To provide international platform beneficial to all academicians, research students to envisage prospects of service sectors.



SUB THEMES OF THE CONFERENCE

Paradigm Shifts in Service Sector Industry During and Post COVID-19 Pandemic:

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| <ul style="list-style-type: none"> · Banking · Finance · Health · Insurance · Travel and Tourism · Hospitality Industry | <ul style="list-style-type: none"> · Retailing · Communication & Information Technology · Advertising · Legal Services · Education · Health | <ul style="list-style-type: none"> · Logistics Industry · Outsourcing Services like BPOs, KPOs · Artificial Intelligence Services · Consultancy Services · Any other relevant topic related to the theme |
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ORGANISING TEAM

Dr. A. R. Chavan, IQAC Coordinator, Assist. Professor - Department of Economics
Mr. R. T. Thaware, Assist. Professor – Department of Mathematical & Statistics
Mr. H. K. Jagtap, Assist. Professor – Department of Economics
Mr. A. K. Gaikwad, Assist. Professor – Department of Geography
Mrs. A. R. Kamble, Assist. Professor – Department of Geography
Dr. M. G. Lone, Assist. Professor – Department of History
Dr. D. P. Hingmire, Assist. Professor – Department of History
Mr. Tanaji N. Ghyar, Office Superintendent
Mr. Riyaz Pathan, Assist. Professor – Department of BAF
Miss. Hannat Y. Shaikh, Assist. Professor – Department of BAF
Miss. Mayuri R. Madhavi, Assist. Professor – Department of IT
Mrs. Sweta Gupta, Assist. Professor – Department of BAF
Miss. Liffain Gangwar, Assist. Professor – Department of BAF
Mr. Shyam U. Dharasurkar, Librarian



IMPORTANT DATES

Last Date of Registration 6th February, 2022

Registration Link: <https://forms.gle/haaHsq15vNfrRgGW7>

Last Date of Submission of full paper with Abstract: 06th February, 2022

Date of conference: Saturday, 12th February, 2022



CALL FOR PAPERS

Researcher's / academicians authors are invited to submit the research papers for the conference. All papers will not be accepted for publication.

Only Selected papers will be published in the UGC Care Listed Journal.

Guidelines for submission of Research Paper

1. The research paper should be in Word File with
 - Font: Times New Roman, Font size: 12 and Line spacing : 1.5.
 - Margin : 1 ½ inch margin of the left and 1 inch margin on all other sides.
2. The research paper should not exceed 2,000 words with abstract of 200 to 250 words.
3. The cover page of manuscript must contain the title of the paper, author's name, mailing address, contact number, e-mail address and abstract.
4. Papers should mandatorily have Title, Author Affiliation, Author E-mail ID, Abstract, Keyword, Introduction, Methodology, Conclusion, References
5. Full research paper should be submitted to this email id:



kguconference22@gmail.com

Contributors are advised to strictly follow the academic ethics with respect to acknowledgment of the original ideas borrowed from others. The conference team and editors will not be held responsible for any such lapses.



PATRONS

Smt. Anupama Dharkar

Chairman, Konkani Gyanpeeth

Mr. Pradeepchandra Shringarpure

Treasurer & CEO, Konkani Gyanpeeth

Mr. Shishir P. Dharkar

Vice-Chairman, Konkani Gyanpeeth

Mrs. Gulraihina Sayed Omar

Secretary, Konkani Gyanpeeth

Prof. Dr. Baliram N. Gaikwad

Principal, Konkani Gyanpeeth, Uran College

And

All the CDC Members and Staff Members of Konkani Gyanpeeth, Uran College

Chief Guest

Dr. Rajesh Jaipurkar

Former Pro-Vice Chancellor,
Sant Gadge Baba Amravati
University, Amravati, Maharashtra



Guest of Honour

Dr. Dave O' Gorman

Santa Fe College,
Gainesville, USA
(Presently in Cambodia)



National Coordination Committee

Dr. Dharmendarsingh Ubha,

Principal, Khalsa College, Patiyala, Punjab

Prin. Dr. S. T. Gadade -

Ex-Dean of Commerce,
University of Mumbai

Dr. (Mrs.) Kishori Bhagat,

Associate Professor, Department of
commerce, Pragati College, Dombivali
Member of BOS Commerce,
University of Mumbai

Dr. (Mrs.) Elizabeth Mathews,

HOD & Professor, Department of
Commerce, CKT College, New Panvel

Prin. Dr. Ajay Bhamare - Dean

of Commerce, University of Mumbai

Prin. Dr. Deepak Raverkar -

Principal, SM College Poladpur, Raigad
Member of BOS,
Commerce University of Mumbai

Prin. Dr. Gajanan Wader, Principal,

Pillais College of Arts Science and
Commerce, New Panvel

Dr. Eknath Zhrekar - I/C Principal, MES,

Night Degree College,
Chembur



Conference Chairman:

Prof. Dr. Baliram N. Gaikwad,

Principal, K. G. Uran College



Conference Conveners:

Prof. V. S. Indulkar -

HOD & Associate Professor,
Department of Commerce

Prof. K. A. Shama -

HOD & Assistant Professor in Department of
Accountancy & Coordinator of M.Com

• **Dr. P. R. Karulkar -**

Assistant Professor, Department of
Commerce & Coordinator of BAF



○ **Registration link-**
<https://forms.gle/haaHsq15vNfrRgGW7>

📍 **Registration Fees**

Participants	Only Participation	Only Participation and Presentation	Presentation with Publication (in UGC care Listed Journal)
Indian Academicians	200/-	500/-	3,000/-
International Academicians	05 \$ U S D	20 \$ U S D	70 \$ U S D
Indian Research Scholars	200/-	300/-	3000/-
International Research Scholar	05 \$ U S D	15 \$ U S D	70 \$ U S D

📄 **Mode of Payment**

The registration fees should be in the form of Cheque/DD/Online transfer to

Bank	Bank OF Maharashtra
Branch	Uran
Name of the Account	Principal, K. G. Uran College of Commerce and Arts
Account No.	60053620708
IFSC Code	MAHB0000086

The IFSC Code has Zero It is not Letter 'O'

📞 **Contact :**

Prof. V. S. Indulkar- 9833352395
Prof. H. K. Jagtap- 8097567648
Mr. Riyaz Pathan - 9920353599

Prof. K. A. Shama- 9833224404
Dr. P. R. Karulkar- 9004504702
Miss. H. Y. Shaikh- 8355810312