

Konkan Gyanpeeth Uran College of Commerce and Arts,
Uran-Raigad
Avishkar Research Committee
Annual Report
2014-2015



Introduction:

Avishkar Research Convention is organized every year by the University of Mumbai. Every year our College participates in this research convention activity. Through this research activity, we take efforts to inculcate research attitude amongst students. 8 students from our college participated in the research competition of University of Mumbai. They were given special guidance by the teachers of the College Research Committee.

Research Committee:

Mr. K.A. Shama	Chairman
Mr. P. R. Karulkar	Member
Mr. V. S. Indulkar	Member
Mr. M. G. Lone	Member
Mr. G. P. Kudav	Member
Mr. S. S. Bane	Member

Participants:

Sr. No.	Name of the Student	Name of the Guide	Category	Level	Year	Title of the Research Project
1.	Deshmukh Mandar Dattatray	Mr. Girish Kudav	C1	UG	2014-15	Study of Addiction Level of Candy Crush
2.	Mhatre Pooja Pramod	Mr. Girish Kudav	C1	UG	2014-15	Effect of Cooperative Learning Method on Senior College Students
3.	Thakur Dipti Changdev	Mr. Girish Kudav	C1	UG	2014-15	A Study on Impact Of Eating Preference On Moods Of The People
4.	Nawar Prachi Pradeep	Mr. Girish Kudav	C1	UG	2014-15	Buddha's Teaching Stress Management for Senior College Students




5.	Kunnuvelagath Megha Baburaj	Mr. Girish Kudav	C2	UG	2014-15	Green Marketing - A Study of Consumer Perceptions and Preferences in Rural Areas
6.	Mohandas Neeshma	Mr. Girish Kudav	C2	UG	2014-15	A Study on Factors Affecting Consumer Satisfaction Towards Services Provided By MNSP
7.	Shaikh Sana Irfan	Mr. Girish Kudav	C2	UG	2014-15	Rethinking of Physical-To- Digital Strategy of Self- Employed Individuals
8.	Bane Shravan Shubhash	Mr. Girish Kudav	C2	PG	2014-15	Programmatic Advertising: Turning Casual Surfers into Prospective Buyers

Achievements:

1. Mr. Bane Shravan Shubhash Qualified District level.
2. Mr. Bane Shravan Shubhash Qualified the university round and was also selected for State Level Avishkar Convention
3. Miss. Neeshma Mohandas Qualified the poster round at District level competition.
4. Miss. Sana Shaikh Qualified the poster round at District level competition.
5. Miss. Megha Baburaj Qualified the poster round at District level competition.
6. Miss. Nawar Prachi Pradeep Qualified the poster round at District level competition.


Chairman


**IQAC NAAC
CO-ORDINATOR
K.G. URAN COLLEGE OF COM. & ARTS**


Principal
**I/C PRINCIPAL
Konkan Gyanpeeth Uran College
of Commerce & Arts
Uran - Raigad.**